

**2018 KEYSTONE RESEARCH CENTER / PENNSYLVANIA BUDGET AND POLICY CENTER
Annual Awards June 7th, 2018
Sponsorship and Program Book Ad Order Form**

*All ads are printed in black and white - See enclosed sheet for layout choices (A0-A5)
(Please place an X beside the category and size you wish to purchase)*

<u>Sponsorship and Ad Sizes Available</u>	<u>Price</u>
Platinum Sponsor Includes: recognition from podium, logo on awards emails and webpage, full page ad, and 10 tickets	\$ 6,000 ____
Gold Sponsor Includes: logo on awards webpage, full page ad, and 10 tickets	\$ 3,000 ____
Silver Sponsor Includes: full page ad and 10 tickets	\$ 1,800 ____
(A0) *Center spread (two page ad, 7 ½" x 10")	\$ 1,250 ____
(A1, A2) *Inside back cover, full page (4½" x 7½")	\$ 1,000 ____
(A1, A2) Full-page ad (4½" x 7½")	\$ 750 ____
(A3) Half-page ad (4½" x 3¾")	\$ 500 ____
(A4) Quarter-page ad (2¼" x 3¾")	\$ 300 ____
(A5) Quarter-page ad (4 ½" x 1 7/8")	\$ 300 ____

*Only one space is available for this ad. It will be filled on a first-ordered/first-filled basis. KRC will contact you if you order ad space that cannot be filled.

There are two ways you can send your ad copy or camera-ready artwork to KRC:

- 1) E-mail a PDF or high-res JPG file to Stephanie Frank frank@keystoneresearch.org.
- 2) Enclose camera-ready ad copy with this form and mail to the Keystone Research Center at the address below.

Questions about program book ad orders should be directed to Stephanie Frank (717-255-7181) or frank@keystoneresearch.org. No ad copy or artwork? No worries, we are happy to assist you in creating an ad.

PLEASE NOTE: Deadline for ad submission is Friday, May 11th.

Please fill in the following:

Your organization's name: _____

Address: _____

Phone: _____ Fax: _____

Contact person: _____ Contact person's email _____

Please check one: ___ ad copy or artwork enclosed; ___ ad copy or artwork will be emailed or mailed.

AD DEADLINE IS FRIDAY, May 11!
Make checks payable to **Keystone Research Center**.
Send to: 412 North Third Street Harrisburg, PA 17101-1346.